

THE GREAT DISCOVERY

GET CLEAR WITH AI

The Fill-in-the-Blank Guide to Better Prompts,
Better Answers & Better Results

Context	Lead with the Goal	Essential Details
Audience, Style & Arrangement	Refine & Revise	

A practical mini-workbook for creators, entrepreneurs, teachers, ministry leaders,
and anyone who wants AI to be more useful.

Learn. Create. Earn. All in One Place.

Welcome: AI Works Better With Direction

You do not need to become a technical prompt expert to get useful results from AI. You do need to give it enough direction to understand your situation, your goal, and the kind of result you want.

Think of AI like a capable teammate joining a project halfway through. The clearer your briefing, the more useful the first draft can be.

The big idea

Better prompts are not about using fancy words. They are about giving clear information.

CONTEXT	What does AI need to know before it starts?
GOAL	What exactly are you asking AI to help you accomplish?
REVISE	What should stay, change, expand, shorten, or become more specific?

Get CLEAR with AI before expecting AI to get clear with you.

The CLEAR AI Prompt Method

Use CLEAR when you want to move from a vague request to a prompt that gives AI a useful working brief.

C - Context

Tell AI who you are, who you serve, what you are working on, and any background that changes the answer.

L - Lead with the Goal

State the result you want: brainstorm ideas, write an email, outline a course, create a checklist, plan a campaign, or something else.

E - Essential Details

List what must be included. Also say what should not be included when exclusions matter.

A - Audience, Style & Ar rangement

Define who will use the result, how it should sound, and how the finished answer should be organized.

R - Refine & Revise

Treat the first answer as a draft. Keep what works and give specific follow-up instructions for what should change.

1. Give AI Context

- Who you are: role, experience, business, ministry, or organization.
- Who you help: audience, needs, challenges, and goals.
- What you are creating: project, campaign, course, event, product, or content.
- Important background: facts, boundaries, examples, tone, or constraints.

The more relevant context you provide, the less AI has to guess.

2. Tell AI the Goal

- Name the deliverable: email, lesson, post, script, checklist, worksheet, plan, or brainstorm.
- State the purpose: educate, inspire, invite, explain, sell, organize, or engage.
- Define the next step: what should the audience know, feel, decide, or do?
- Be specific enough that AI can tell when it has completed the task.

A clear goal turns a broad request into a usable assignment.

3. Ask AI to Revise

- Make it clearer or simpler.
- Change the tone: warmer, more professional, more conversational, or more encouraging.
- Add examples or make the answer more specific.
- Shorten, expand, reorganize, or change the format.
- Tell AI what you like and want to keep before asking it to change the rest.

Your first AI answer is a starting point, not a final draft.

The Formula at a Glance

Start simple. You can add more detail only when the task needs it.

STEP	ASK YOURSELF	PROMPT STARTER
Context	What does AI need to know?	I am a ____ who helps ____ with _____. I am working on _____.
Goal	What do I want?	I would like your help creating _____. The purpose is to _____.
Details	What must be included or avoided?	Please include _____. Please do not include _____.
Audience / Style / Arrangement	Who is it for and how should it sound?	Write for _____. Use a _____ tone. Organize it as _____.
Revise	What should stay or change?	Keep _____. Change _____. Make it more _____ while keeping _____.

Context + Goal + Revise is the foundation. CLEAR gives you the fuller version when the project needs more precision.

My CLEAR AI Prompt Worksheet

Print this page or copy the starters into your favorite notes app.

C - CONTEXT

I am a _____ who helps _____
with _____.
I am currently working on _____.

L - GOAL

I would like your help creating _____.
The purpose is to _____. After seeing/reading it, I want my audience to _____.

E - DETAILS

Please include: 1) _____ 2) _____ 3) _____
Please do NOT include: _____

A - AUDIENCE / STYLE / ARRANGEMENT

Write for _____. The tone should be _____. Keep it _____.
Organize the response as _____ and include _____.

R - REFINE / REVISE

I like _____. Keep that. Please change _____ by _____.
Make it more _____ while keeping _____.

Not Sure What You Want? Discover First

When the direction is unclear, do not ask AI to create immediately. Ask it to help you discover and compare realistic options.

DISCOVER -> DECIDE -> CLEAR -> CREATE -> REFINE

C

CONTEXT - Explain your role, situation, audience, what you already know, and the problem or opportunity you are exploring.

L

LEAD WITH DISCOVERY - Say that you are not yet sure of the best solution and want help identifying options before creating anything.

E

ESSENTIAL DETAILS - Share goals, time, budget/resources, experience, what you tried, what you want to avoid, and important constraints.

A

ANALYZE OPTIONS - Ask for 3-5 realistic options with fit, advantages, tradeoffs, effort, and reasons each could be a good or poor choice.

R

REFINE BEFORE CREATING - Review the recommendations first. Choose or adjust a direction, then turn that decision into a regular CLEAR prompt.

Don't know what to ask AI? Ask it to help you discover.

The CLEAR Discovery Prompt

Copy, fill in the blanks, and use this before the regular CLEAR worksheet when you need help choosing a direction.

CONTEXT

I am [role/situation]. I am trying to [general goal/problem/opportunity]. My audience or the people involved are [describe them]. Here is what I already know: [details].

DISCOVERY GOAL

I am not yet sure what the best solution is. Help me identify the best options for [problem/opportunity] before we create anything.

ESSENTIAL DETAILS

Please consider my goal [goal], available time [time], budget/resources [resources], experience level [level], what I have already tried [details], and what I want to avoid [details]. If important information is missing, ask me questions before recommending a solution.

ANALYZE

Give me 3-5 realistic options. For each, explain what it is, why it may fit, advantages, disadvantages/tradeoffs, effort required, and what would make it a good or poor choice. Then recommend the best 1-2 options and explain why.

REFINE

Do not create the final product yet. Let me review the options first. Ask which direction I prefer or what I want to change. After we choose a direction, help me turn the decision into a CLEAR prompt for the next step.

Need Facts? Research Before You Create

AI can help organize research, but strong research also needs source standards, comparison, dates, citations, and a clear record of what is uncertain.

The CLEAR Research Prompt

C

CONTEXT - State the research question, why it matters, who will use the findings, and what decisions the research should support.

L

LOCATE & LIMIT - Define the topic boundaries, geography, date range, and the kinds of sources to prioritize.

E

EVIDENCE - Prefer primary, official, peer-reviewed, or otherwise authoritative sources when available. Separate evidence from opinion and label uncertainty.

A

ANALYZE - Compare sources, identify agreement and disagreement, note dates and limitations, and look for evidence that challenges the obvious conclusion.

R

REPORT & REVIEW - Summarize findings with citations, identify gaps or unanswered questions, and recommend what should be verified before acting.

Copy-and-use research starter:

Research [topic/question] to help me [decision or goal]. Focus on [scope, location, audience, and date range]. Prioritize primary, official, peer-reviewed, and other authoritative sources where available. For major claims, show the supporting source and date. Compare credible viewpoints, distinguish facts from interpretation, flag conflicting or weak evidence, and tell me what you could not verify. Finish with: key findings, practical implications, research gaps, and the next questions I should investigate.

The Formula in Action

Example project: create a four-part, fairy-tale-inspired story that introduces The Great Discovery affiliate opportunity during a vendor event.

C - Context	Faith-filled entrepreneur and ministry leader; serving people through courses, products, community, and purpose-centered work; introducing The Great Discovery to a vendor-event audience.
L - Goal	Create a short, fun, intriguing four-part story that informs people about the affiliate program and invites curiosity.
E - Details	Include ministry work, husband as a handsome prince, courses/products, the free affiliate program, community support, and Genius Club. Exclude hair references and love-marketing references.
A - Audience / Style / Arrangement	Vendor-event readers; fairy-tale flavor; warm, playful, informative; four short segments; each segment ends with an open-ended question.
R - Revise	Shorten where needed, increase intrigue, strengthen the invitation, and make each ending question easy to answer.

Put It All Together

Here is what the completed prompt can look like once the CLEAR pieces are combined:

Hello, I would like your help creating a story that is fairy-tale in nature and adds fun, intrigue, and information about The Great Discovery's Affiliate Program for my upcoming vendor events. Break the story into four short segments, one for each day. Use my ministry work, my husband as my handsome prince, and my courses and products, while excluding references to hair and love marketing. Include the benefits of the free affiliate program, the team/community of support, and the Genius Club. Keep it short, fun, and engaging, and end each segment with an open-ended question for the reader.

Notice what this prompt does NOT do: it does not try to sound technical. It simply gives AI the information needed to understand the assignment.

Example AI Result

The following is a fresh example result created from the completed prompt above. It demonstrates the kind of output the formula can produce.

Day 1 - The Hidden Map

Once upon a vendor event, a woman discovered that the things already in her hands - the lessons she had learned, the courses she had created, and the work she loved doing - might be part of a much bigger map. The Great Discovery offered a way to share helpful resources while also becoming a free affiliate and earning when others discovered something valuable through her recommendation. Her handsome prince looked at the map and asked, "What if the next opportunity is not something new you have to invent, but something useful you are ready to share?" What knowledge or resource do you already love telling other people about?

Day 2 - The Village of Helpers

The next stop on the map was not a lonely castle. It was a village filled with learners, creators, affiliates, and people willing to help one another move forward. Instead of trying to figure out every step alone, she found a community where people could learn, share ideas, and build together. That changed the journey. A free affiliate opportunity was no longer simply a link to share; it became a doorway into a community of possibilities. When you are building something new, what kind of support helps you keep going?

Day 3 - The Tower of Genius

Farther along the path stood a curious tower filled with tools for creating, organizing, learning, and turning ideas into action. This was the Genius Club - a place where AI could support the work without replacing the person behind it. She could bring the purpose, experience, and heart. AI could help brainstorm, organize, draft, and revise. Suddenly the blank page did not seem quite so intimidating. If AI could take one repetitive or frustrating task off your plate, what would you choose?

Day 4 - The Greatest Discovery

By the fourth day, she realized the greatest discovery was not a magic shortcut. It was connection: connecting what she knew with people who needed it, connecting useful tools with meaningful work, and connecting opportunity with service. The Great Discovery gave her several ways to participate - learn, create, share, connect, and grow. She did not have to choose someone else's path. She could begin with the path that fit where she was right now. If you could begin with just one path today - learning, creating, sharing, or building community - which would you choose?

Why the Result Worked

The output did not happen because of one magic phrase. Each part of the prompt gave AI a decision-making clue.

Context shaped the world

The ministry, courses, vendor-event setting, and Great Discovery focus gave the story a clear environment.

The goal shaped the purpose

The story needed to inform and create curiosity - not simply entertain.

Details shaped the content

Specific inclusions created recognizable story elements, while exclusions prevented the story from drifting into unrelated topics.

Style shaped the voice

The fairy-tale flavor, short segments, and open-ended questions made the result easy to use in a social vendor event.

Revision improves the fit

A follow-up can make any segment shorter, warmer, more adventurous, more specific, or better matched to the audience.

Clear prompts reduce guessing. Revision turns a useful draft into something that sounds more like you.

10 Follow-Up Prompts That Improve Almost Any Answer

You do not have to start over when the first answer is close. Continue the conversation.

1. Keep the main idea, but make this 30% shorter.
2. Make the tone warmer and more conversational.
3. Give me three stronger opening hooks.
4. Add one practical example for a beginner.
5. Rewrite this for someone who knows nothing about the topic.
6. Keep the first paragraph. Make the rest more specific.
7. Turn this into five short bullet points.
8. What important question am I not asking yet?
9. Give me three versions with different tones.
10. Review this for clarity. Point out anything vague before rewriting it.

A useful revision pattern:

I like [specific part]. Keep that. Change [specific part] by [specific instruction]. Make it more [desired quality] while keeping [something that should not change].

Your Turn: Build One CLEAR Prompt

Choose one real task you want AI to help you with today. Keep the task small enough that you can test and revise it in one sitting.

C - Context: What should AI know?

L - Goal: What do you want AI to produce or accomplish?

E - Essential Details: What must be included or avoided?

A - Audience / Style / Arrangement: Who is it for and how should it be presented?

R - Refine / Revise: After the first answer, what will you keep and what will you change?

Your Next Discovery

You have learned how to give AI clearer direction. Now imagine what you could create when learning, AI tools, training, community, and opportunities to grow are connected in one place.

LEARN

Explore courses and resources that help you build new skills.

CREATE

Turn your knowledge and experience into useful content, courses, and resources.

USE AI WITH PURPOSE

Use AI as a support tool for brainstorming, organizing, drafting, revising, and learning.

CONNECT & GROW

Build relationships, share what you know, and explore the paths that fit where you are now.

The Great Discovery Genius Club

Continue practicing with AI tools, training, and support designed to help you create with more confidence and clarity.

Everything You Need. All in One Place.

The Great Discovery

Ready to Explore The Great Discovery Genius Club?



Scan the QR code or click the link below:

Visit the Genius Club

thegreatdiscovery.com/funnel/genius/routing