

Hobby vs Business Comparison Guide

Annie Harmon • Business Performance Strategist

Alignment • Structure • HighPerformance

HOBBY

You do it for you

VS

BUSINESS

You do it for others

PURPOSE

Fulfills you

Personal satisfaction is the goal

Solves a problem

Someone else's result is the goal

WHO IT SERVES

You

No audience required

A specific person

Someone who has the problem

PAYMENT

Optional

You spend money, not earn it

Required

Value is exchanged for money

CONSISTENCY

When you feel like it

Mood-driven, no obligation

Whether you feel like it

Structure-driven, system-backed

WHAT DRIVES IT

Passion

The fuel – necessary but not enough

Passion + problem

Fuel meets an engine that pays

Hobby + Someone who needs it + Payment = Business

"Business isn't magic... it's a system." — Annie Harmon